

Saturday 24<sup>th</sup> February 2007

### **SA BOASTS AUSTRALIA'S BEST CARAVAN PARK**

South Australia's **Adelaide Shores Caravan Resort** was named Australia's best caravan park at the 2006 Qantas Australian Tourism Awards in Sydney last night.

The local West Beach operation triumphed over top name tourist and caravan parks from around the country, including Melbourne's Big 4 Holiday Park, Big 4 Adventure Whitsunday Resort in Queensland and the MacDonnell Range Caravan Park in the NT.

South Australia also received two commendations from the national judging panel: **Seppeltsfield Vineyard Cottage** from the Barossa for its entry in the Hosted Accommodation category and **Victor Harbor Horse Drawn Tram** for its entry in the Heritage & Cultural Tourism category.

Tourism Minister Jane Lomax-Smith says the Australian Tourism Awards play a vital role in recognising and promoting excellence in the tourism industry.

"To be eligible for a national award, entrants must first win a State tourism award in the same category, so our entrants were up against some tough competition from around Australia," she says.

"Adelaide Shores Caravan Resort should be very proud of this win. It will not only raise its profile in the Australian tourism industry but it also rewards its reputation for providing a quality tourism experience."

**Michael Coory** was also acknowledged among his peers for his outstanding contribution to tourism in South Australia.

The awards were announced at a gala presentation and dinner in Sydney last night, attended by Australia's key tourism operators and industry leaders.

#### **Adelaide Shores Caravan Resort (Tourist & Caravan Parks)**

The 16-hectare resort is South Australia's largest provider of tourist park accommodation with a wide range of accommodation including camping and caravan sites, a bunkhouse, cabins and on-site vans. Located behind sand dunes at West Beach, the resort provides a broad range of guest facilities and recreational activities and is widely renowned for its quality product and customer service that combine to make it one of the nation's favourite coastal destinations.

Contact Ron Shattock on 0418 855 438 or visit [www.adelaideshores.com.au](http://www.adelaideshores.com.au)

#### **Victor Harbor Horse Drawn Tram (Heritage & Cultural Tourism) – commendation**

Contact: Peter Bond on 0411 406 799 or visit [www.tourismvitorharbor.com.au](http://www.tourismvitorharbor.com.au)

#### **Seppeltsfield Vineyard Cottage (Hosted Accommodation) – commendation**

Contact: Sharyn Rogers or Peter Milhinch on 0412 455 553 or visit [www.seppeltsfieldvineyardcottage.com.au](http://www.seppeltsfieldvineyardcottage.com.au)